

Convention Speakers

KEYNOTE SPEAKER ADINA ANDREU, RN

"Polycystic Ovarian Syndrome", Attendees will be able to identify the critical components of a PCOS diagnosis and can differentiate between the various treatment options for women diagnosed with PCOS. Participants will gain a clear understanding of the condition and how to better recognize and treat clients who have it. Ms. Andreu is an Administrator of Professional and Support Services in North Carolina.

RICHARD A. COLLIER, RN, PM

"What To Do Until The Ambulance Arrives." Attendees will have an understanding of common emergencies, such as allergic reaction, burns, pain management, seizures, and cardiac problems, which may be encountered by the Electrologist in clinical practice. The attendees will recognize what constitutes a true emergency, initial steps to alleviate emergency symptoms and value the importance of a thorough patient history. Richard has been a Registered Nurse and Paramedic for over 40 years. Presently he is Director of EMS Education for Southeastern Institute in Nashville.

LESLEY DAVIDSON, MD

"Lasers In The Limelight But Electrolysis Is The Star." This presentation is intended to teach electrologists the basics of laser hair removal. We will explore

potential side effects of laser treatment. We will talk about the meaning of "permanent reduction." We will compare laser hair removal to electrolysis, examining the circumstances in which electrolysis is superior. Dr. Davidson is a dermatologist from Mt. Pleasant, SC.

LORI GOLDENBERG, RE, CPE

"Sterilization, Sanitation, and Infection Control for the Electrologist." The participants will learn and understand the procedures for sterilization and infection control in the Electrologist's workplace. The format of this lecture is done in a participatory manner versus a lecture design. Each category is broken down into further sub categories with questions and answers that ultimately educate the participant about sterilization and infection control. The teaching method is fun, entertaining, and at the same time, provides the necessary material for this topic. Lori's practice is in CT.

ROBIN HARRIS, RE, CPE

"Treating Ethnic Skin Tones and Distorted Follicles." This lecture will examine the concerns about the possibility of increased hyper-pigmentation during treatment by the electrologist. Attendees will receive suggestions on insertion techniques while observing the hair during treatment, including angles and depth of insertion, development of a pre-treatment, post-treatment and home care regimen for the client. Robin practices in CA.

EDWARD J. KUHN

"Professional Liability Insurance For Small Business."

This lecture will address liability issues pertaining to electrolysis applicants & laser hair removal. How rates are determined and factored. Mr. Kuhn 21 years of experience in medical liability and is a principal for an agency that specializes in insuring aesthetic skin and the practice of electrolysis. His office is in Chicago.

JACQUELINE M. MURPHY, R.Ph.

"Cardiovascular Disease – The Patient and The Practitioner" Jacqueline will discuss the various cardiovascular diseases, such as hypertension, arteriosclerosis, peripheral artery disorders, heart failure, angina pectoris, endocarditis, varicose veins, etc. Beyond the physiology and treatment (medical, pharmaceutical and natural), the talk will discuss how these diseases affects the clients in your office and what you should be concerned about, as well as how these diseases affect you, the clinician. Upon completion of the presentation, the attendee will understand the basic physiology of cardiovascular disease and know the warning signs to look for should a client have a cardiovascular episode in their office. Jacqueline is from CT.

LEE RUBIN

"Leveraging Social Media to Grow Your Business."

Lee, a New Jersey author and speaker, will walk through the process of social media marketing in a logical, step-by-step way, define key terms and provide an overview on the primary social media tools available. The discussion will be at a very basic level and will include an overview of the various social media channels, including LinkedIn, Facebook, YouTube & Twitter, as well as blogging. Lecture will address the basics of getting started, maintaining your social media presence and tracking your results. Participants will leave with a practical plan to get started immediately.

Speakers

Hotel Reservations

Gaylord Opryland

2800 Opryland Drive
Nashville, TN 37214

1-888-777-6779

AEA CONVENTION HOTEL RATES

(single or double occupancy)

Friday thru Sunday

October 28-30: \$135 per night

FOR AEA ATTENDEES...

Resort price held for 3 days before & after

to take full advantage of Nashville!

\$15 per day Resort Fee waived.

\$40 Airport Transportation waived.

\$18 per day parking waived.

For Reservations Call:

1-888-777-6779

Group Code X-AEA11

You MUST identify yourselves as attendees of the

American Electrology Association

At the time the reservation is made, you will be asked to provide a major credit card or send a deposit for your first night's room and tax. If a credit card is utilized, it will automatically be charged the first night's room and tax.

Cut-off date for room block:

October 4, 2011

To Register On-line Go To:
www.electrology.com/convention.html

Your Weekend AEA Registration Brochure    

Hotel Reservations



American Electrology Association
1616 Cherry Street
Wenatchee, WA 98801-6874

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American Electrology Association
Annual Convention & Exhibitors' Showcase

Gaylord Opryland
Nashville 

OCTOBER 28-30, 2011

Give Unwanted Hair
the Boot!  



Official Registration Packet

EARLY BIRD REGISTRATION (on or before August 15)	REGISTRATION (Aug. 16 - October 15)
<input type="radio"/> AEA Member \$385	<input type="radio"/> AEA Member \$435
<input type="radio"/> Non-Member 495	<input type="radio"/> Non-Member 545
<input type="radio"/> Student* 310	<input type="radio"/> Student* 360
<input type="radio"/> Daily Rate 260	<input type="radio"/> Daily Rate 275
<input type="radio"/> Guest Rate 225	<input type="radio"/> Guest Rate 225
<input type="radio"/> Members/Guests Bus Rate pp... 30	<input type="radio"/> Nonmember/Guests Bus Rate pp... 35

* Must be a student at time of convention. **No refunds after October 1, 2011**
 * Please submit documentation with registration. **October 1, 2011**
 After October 15: Late registration fee is an additional \$50
No registration will be processed without payment attached.

REGISTRATION FEE INCLUDES:

15 hours of quality professional education (1.5 CEUs)
 Friday Lunch • Exhibitors' Showcase
 Saturday Breakfast & Lunch • Sunday Breakfast

Please print Name, City & State as you would like it to appear on your convention badge.

Name _____ Guest(s) _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

Enclosed is my payment or credit card total for \$_____ to cover my registration & guest(s).

Please make checks payable to the AEA

Please check: Are you a CPE?
 AEA Member Student Yes
 Non Member Spouse/ Guest No

Enclosed is my payment of \$_____ to cover:
 Registration \$_____; Guest(s) \$_____
 Bus Tour Total \$_____

Credit Card: VISA MC Discover

NAME _____ EXP. DATE _____

ACCT # _____

Cardholder's Signature _____

Complete the form above & mail with your payment to:

Lydia Justice, CPE
 6906 Village Pkwy, #A, Dublin, CA 94568
 925-875-1690 Fax: 925-833-7600
 Bhairless@comcast.net (subject line: convention)

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CPE TEST
Gaylord Opryland
Thursday, October 27, 2011

**SEND FOR A TEST BULLETIN/
 REGISTRATION FORM**

1. Fill out Request Form below and mail it to receive a CPE Test Bulletin containing important information and a Registration Form for the exam.
2. Fill out the Registration Form following all directions.
3. Send Registration Form and all required documentation directly to the testing service.

Be sure your Registration Form arrives by the September 27, 2011 deadline.

CPE Test Bulletin Request Form

NAME _____
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 PHONE _____

Mail to: CPE Test 2011
 Rita Souza, CPE
 46 Derry Road, #8
 Hudson, NH 03051



also available on-line: www.electrology.com

Enjoy a three hour city tour of Nashville.

Historic Tour of Nashville

Bus tour of the State Capitol, Parthenon
 Music Row, and much more
 AND Honky Tonk Row

Saturday
October 29, 2011
Leaves 7:30 PM

Members/guests of members-\$30 pp
 Non-members/guests of non-members-\$35 pp



Music Row



State Capital



Honky Tonk Row
 Rows of bars and music.
 with 1 hour to enjoy!



Parthenon

PLUS...Discounted tickets for 4 different nights at the Grand Ole Opry will be available at the conference.

Schedule

WEDNESDAY OCTOBER 26

9:00 AM – 6:00 PM Executive Committee Meeting

THURSDAY OCTOBER 27

9:00 AM – 6:00 PM AEA Board of Directors Meeting
 1:30 PM – 2:00 PM CPE Exam Check-in
 2:00 PM – 4:30 PM CPE Exam

FRIDAY OCTOBER 28

7:30 AM – 10:00 AM Convention Registration Check-in
 Exhibitors' Showcase Open (7:30 AM–10 AM Exclusive Shopping)
 10:00 AM – 12:00 PM **KEYNOTE SPEAKER: ADINA ANDREU, RN**
 .2 CEUs Polycystic ovarian Syndrome
 12:15 PM – 1:15 PM Annual Meeting & Introduction of Exhibitors
 Gold Probe Award
 1:15 PM – 2:30 PM Luncheon sponsored by the AEA
 2:30 PM – 4:30 PM **LESLEY DAVIDSON, MD**
 .2 CEUs "Lasers In The Limelight But Electolysis Is The Star."
 5:00 PM – 6:00 PM **RICHARD A. COLLIER, RN, PM**
 .1 CEU "What To Do Until The Ambulance Arrives"

SATURDAY OCTOBER 29

7:30 AM – 8:30 AM Breakfast Buffet sponsored by the AEA
 9:30 AM – 11:30 AM **LORI GOLDENBERG, RN, CPE**
 .2 CEUs "Sterilization, Sanitation, and Infection Control for the Electrologist."
 11:30 AM – 12:30 PM Luncheon sponsored by the AEA
 1:00 PM – 3:00 PM **ROBIN HARRIS, RE, CPE**
 .2 CEUs "Treating Ethnic Skin Tones and Distorted Follicles."
 3:30 PM – 5:30 PM **LEE RUBIN**
 .2 CEUs "Leveraging Social Media to Grow Your Business."
 7:30 PM – 10:30 PM "Historic Tour of Nashville" by bus

SUNDAY OCTOBER 30

7:30 AM – 8:30 AM Breakfast Buffet sponsored by the AEA
 8:30 AM – 10:30 AM **JACQUELINE M. MURPHY, RPH**
 .2 CEUs "Cardiovascular Disease –The Patient and The Practitioner"
 10:45 AM – 12:45 PM **ED. J. KUHN**
 .2 CEUs "Professional Liability Insurance For Small Business"
 1:00 PM Raffle Drawing

15 CONTACT HOURS = 1.5 CEUs

Electrolysis
 Eliminates
 Unwanted Hair
 Permanently

CPE Test
October 27
2 PM Sharp

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